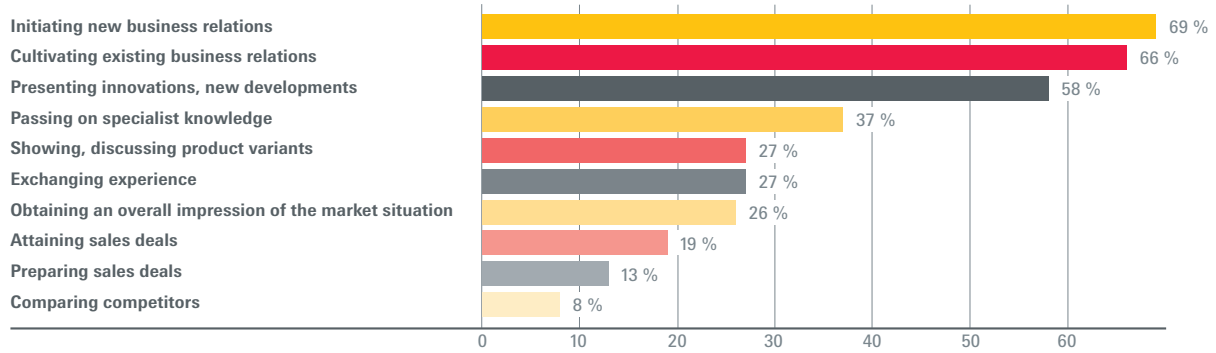


# **Exhibitors' Surveys**

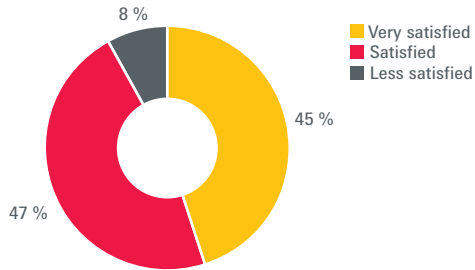
## **Intersec Buenos Aires 2018**

# Objectives of trade show participation



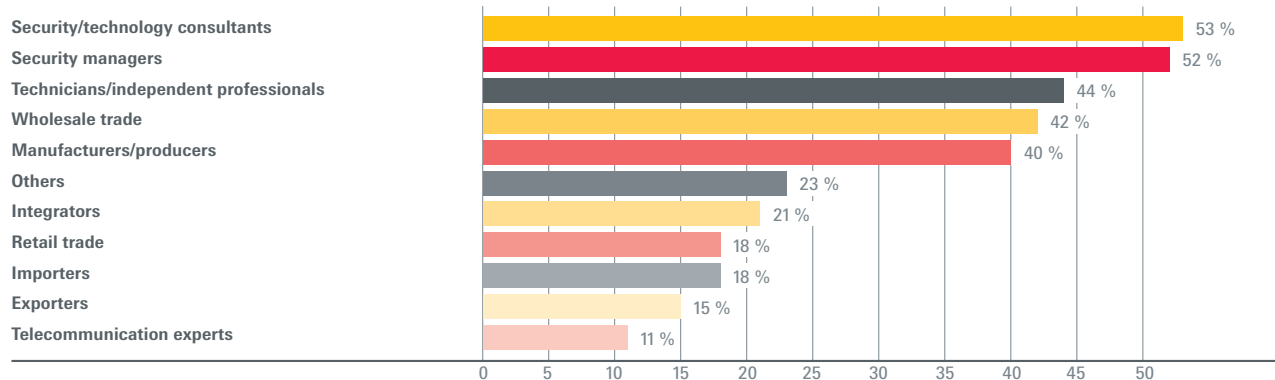
Several answers possible

# Attainment of trade show participation objectives



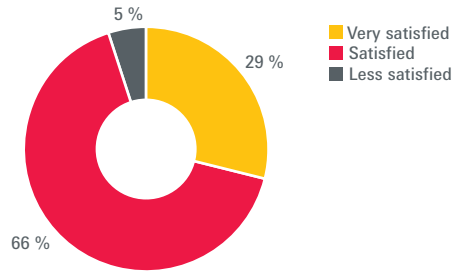
**92% satisfied with the achievement of the participation objectives**

# Visitor target groups



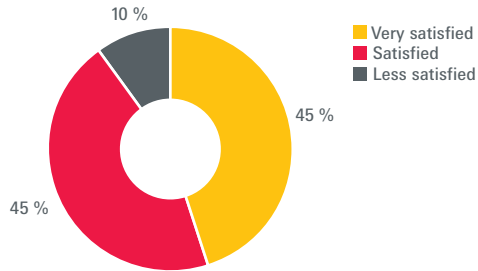
Several answers possible

# Reaching of target groups



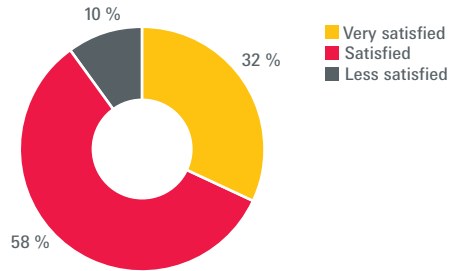
**95% satisfied with the target group reached**

# Assessment of the trade show organization



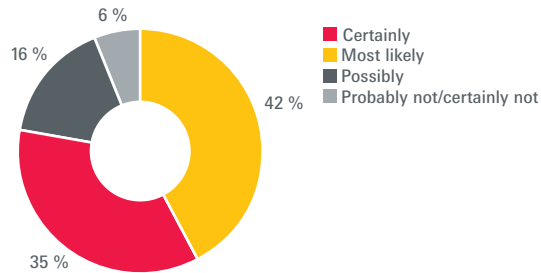
**90% satisfied with trade show organization**

# Overall assessment



**90% of conformity in the overall assessment**

# Participation in the next Intersec Buenos Aires



94% with the intention of participating in the next edition