

# intersec

BUENOS AIRES

## VISITORS

More than **15,000**  
**visitors** from  
**19 countries.**



**89%**

intent to visit **Intersec Buenos Aires'** next edition



**83%**

showed **satisfaction** with the products and services displayed



**80%**

were **satisfied** with the amount of exhibitors

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## EXHIBITORS

**173 companies** that represent the most important brands from **8 countries**.



**95%**

intent to visit **Intersec's Buenos Aires** next edition



**82%**

were **satisfied** with the target group reached

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## VISITORS

Main products  
and services  
of interest



Several answers possible. Visitors' survey results.

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## EXHIBITORS

Visitors' target group



Several answers possible. Exhibitors' survey results.