

intersec

BUENOS AIRES

POST EVENT REPORT 2018

The meeting of the protagonists of the Fire, Security & Safety industry



GENERAL INFORMATION

The safety & security event brought together **185 exhibitors** from **10 countries** and **13,774** national and international professional **visitors**.

Date: 29 – 31 August 2018

Venue: La Rural Trade Center

Organizers: Argentine Chamber of Electronic Security (CASEL), Argentine Chamber of Safety (CAS) and Messe Frankfurt Argentina.

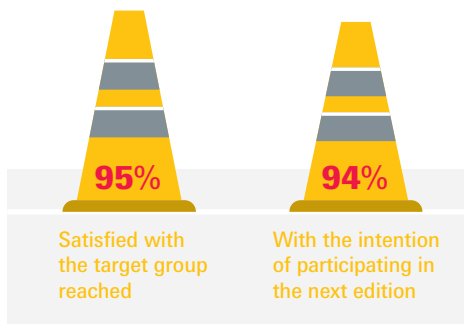
Total surface: 18,000 sqm

Exhibitors: 185

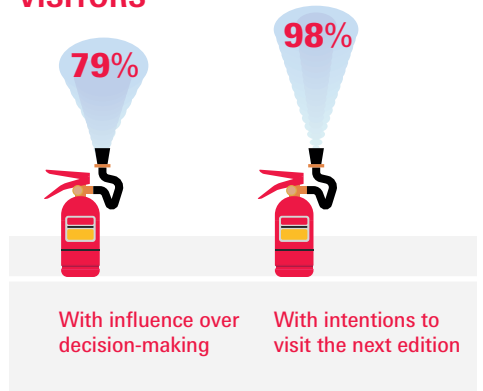
Visitors: 13,774

2018 SURVEY RESULTS

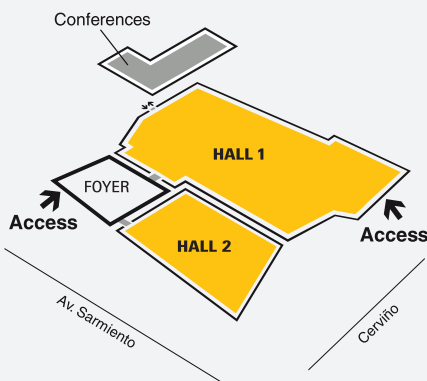
EXHIBITORS



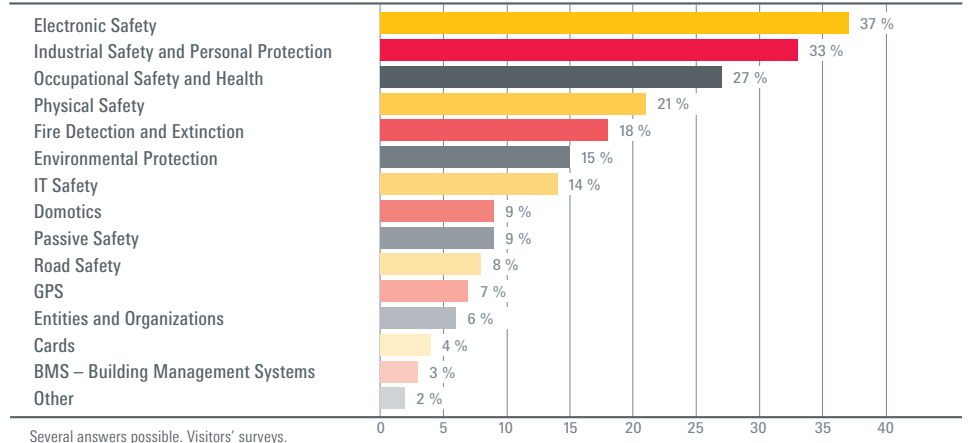
VISITORS



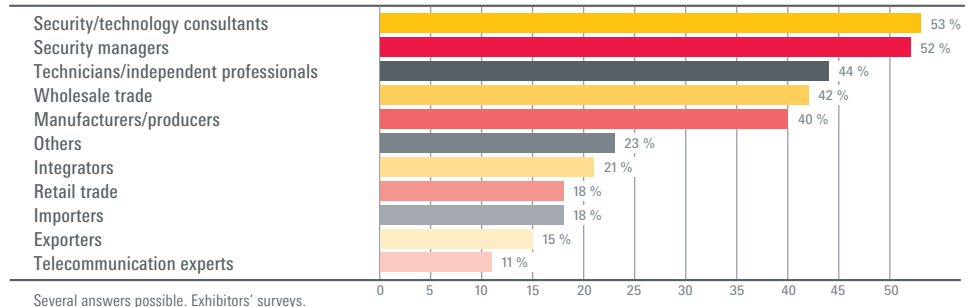
EXHIBITION GROUNDS



Visitors: main products of interest



Exhibitors: target visitor groups



SECURITY, FIRE AND PERSONAL PROTECTION

Provides services to various sectors: agriculture, commerce, finance, government, manufacturing, infrastructure, technology, telecommunications, transport and logistics.

ELECTRONIC SECURITY



14.500
jobs



755
million
per year



25%
growth
in the last 10 years

2018 highlights

Integral Security Congress

CAS and CASEL presented an extensive conference program by specialists who shared their know-how and experiences on industry-related topics.

10th International Matchmaking Program of Products and Services of Electronic and Industrial Security and Personal Protection

90 meetings were held between 4 foreign buyers - from Chile, Uruguay and Paraguay - and 29 Argentine SMEs seeking to export their products.

4th International Firefighters Meeting and the 7th Firefighting Skills Challenge

Three days of competition, healthy living, camaraderie and exchange of experiences between volunteer firefighters from all over the country and firefighters from the Security Forces, with participation from the members of the Provincial Federations that conform the Council of Federations of Voluntary Firemen of the Argentine Republic (CFBVRA). The activities were organized by the National Council of Firemen of Argentina.



OBA Cup 2018

The International Spanish-American Firefighters Competition. Activity coordinated by the Organization of American Firefighters (OBA).

Demonstrations Area

600 sqm in which Fire and Civil Defense professionals presented, live, several activities: vehicle rescue clinic; drills for handling hazardous materials; mobile fire simulator and CPR training.



- Final Report 2018
- Video from the last edition
- Schedule the date 2020!

Don't miss the next edition!
26 – 28.8.2020, La Rural Trade Center

For details and information regarding your participation as exhibitor or sponsor, please visit www.intersecbuenosaires.com.ar or contact our Sales Team intersec@argentina.messefrankfurt.com