

intersec
BUENOS AIRES

24 – 26.8.2022
LA RURAL TRADE CENTER

Post event report 2022

The meeting of the protagonists of the Fire, Security & Safety industry

VISITORS



intent to visit **Intersec Buenos Aires'** next edition



showed **satisfaction** with the products and services displayed



were **satisfied** with the amount of exhibitors

EXHIBITORS



intent to visit **Intersec Buenos Aires'** next edition



were **satisfied** with the target group reached

GENERAL INFORMATION

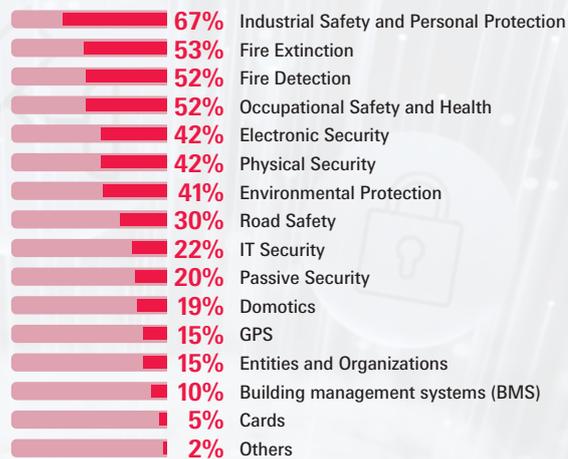
The International Trade Fair for Commercial and Information Security, Fire Protection and Safety brought together 173 exhibitors from 8 countries and 15,547 national and international professional visitors.

Date: 24 – 26 August 2022
Venue: La Rural Trade Center

Organizers: Argentine Chamber of Safety (CAS), Argentine Chamber of Electronic Security (CASEL) and Messe Frankfurt Argentina.

Surface: 12,000 sqm
Exhibitors: 173 | Visitors: 15,547

Visitors: Main products and services of interest



Several answers possible. Visitors' survey results.

Exhibitors: visitors' target group



Several answers possible. Exhibitors' survey results.

2022 Highlights



4TH NATIONAL CONGRESS OF ERGONOMICS

The Argentine Ergonomics Association announced a broad program and its purpose was to bring forth visibility to the ergonomics social compromise. Various specialists presented topics like gender and disability in the work and educational environments.

DISPLAY AREA

In the display area the exhibitors had shown live and open-air activities, in which fire and civil defense professionals presented: sustainable extinction, vehicle rescue, K9 dogs demonstrations, and more.

EXHIBITOR'S CONFERENCES

Broad range of dissertations, presentations of new products and demonstrations of use provided by participating firms.



SECURITY, FIRE AND PERSONAL PROTECTION

Provides services to various sectors: agriculture, commerce, finance, government, manufacturing, infrastructure, technology, telecommunications, transport and logistics.

ELECTRONIC SECURITY



25.000
jobs



965 million
dollars per year



10%
average growth per year

FINAL REPORT

VIDEO

SCHEDULE THE DATE 2024!

Don't miss the next edition!

4 – 6 September, 2024
La Rural Trade Center

For details and information regarding your participation as exhibitor or sponsor, please visit

www.intersecbuenosaires.com.ar

or contact our Commercial Team at

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