

intersec

BUENOS AIRES

4 – 6.9.2024
LA RURAL TRADE CENTER

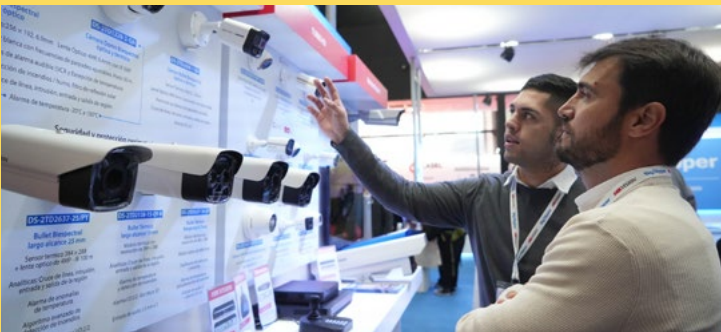


KEY FACTS

Date: 4 – 6 September, 2024

Venue: La Rural Trade Center of Buenos Aires

Organized by: Argentine Chamber of Safety (CAS), Argentine Chamber of Electronic Security (CASEL) and Messe Frankfurt Argentina.



VISITOR'S PROFILE

Every two years Intersec Buenos Aires welcomes business professionals, professionals and specialists of the sector.

The group of visitors to the exhibition is made up of all those industries interested in security systems.

Key decision makers include:

Safety consultants | Safety and occupational health graduates | Integrators | Electronics engineers | Access control and monitoring experts | Network and communications technicians | Skilled workers | Construction industry professionals | Contractors and planners | Firefighters and service providers for the preservation of life and property | Users | Business professionals.

ABOUT US

The International Trade Fair for Commercial and Information Security, Fire Protection and Safety is an exclusive event that brings together a wide variety of suppliers that make up the sector's value chain.

Organized jointly by the Argentine Chamber of Safety (CAS), the Argentine Chamber of Electronic Security (CASEL) and Messe Frankfurt Argentina, Intersec Buenos Aires proposes the meeting of the sector suppliers with the industry business professionals and professionals.




+16.000
 record number of visitors

92%
 Satisfied with the scope of their visit goals
 **82%**
 Influence on purchasing decisions

 **99%**
 Expressed interest in visiting the next edition

 **120**
 exhibitors
+180 brands

 **93%**
 Satisfied with the products and services presented

HIGHLIGHTS OF THE 2024



VI NATIONAL ERGONOMICS CONGRESS

The meeting was organized by the Argentine Ergonomics Association (ADEA) and offered a broad program by specialists, focusing on the professional update on the link between work element systems and people's wellbeing.

IV CONFERENCE ON OCCUPATIONAL AND ENVIRONMENTAL HYGIENE

Organized by the Association of Hygienists of the Argentine Republic (AHRA), national and international speakers showed new trends and shared their experiences with other professionals, institutions and companies in the sector.

NERDEARLA

The annual Latin American conference on Computer Science and "Science and Technology" offered a series of talks by Mauro Eldritch and Julio Ernesto López. They talked about real risks in virtual environments, cybersecurity, prevention and innovative solutions.

EXHIBITORS' CONFERENCES

With a vast agenda of new product presentations and technical demos, the already classic meetings held by the exhibitors once again attracted an audience always interested in updating their knowledge, so necessary for their business.

FIRST JIHO CERTIFICATION EXAM IN ARGENTINA

An initiative promoted by Ibero-American non-profit occupational hygienists whose purpose is to obtain and maintain an Occupational Hygiene Competency Certification scheme recognized by the International Occupational Hygiene Association (IOHA).

DEMO AREA - OUTDOOR

Drills were conducted such as: Sustainable Extinction in Structural Fires; Chemical Spill Simulation; Lithium Battery Fire Extinction; Vehicle Rescue Clinic; and Fire Escape Simulator. The space counted with the participation of the Argentine Federal Police, the Argentine Army and the Naval Prefecture.

EXHIBITION OF HISTORICAL FIRE ENGINES

The exhibition made it possible to appreciate the evolution of technology and, consequently, of the public service provided by firefighters over time. It included from emergency equipment from 1870 to a series of fire engines that stood out for their countless services.

FIRST CASEL AWARDS CEREMONY

The goal: to highlight the excellence, innovation and contribution of associates to electronic security in the country. The winners were distinguished in different categories for their commitment to the growth and professionalization of the sector.

We look forward to seeing you in 2026!

La Rural Trade Center of Buenos Aires

For details and information regarding your participation as exhibitor or sponsor, please go to www.intersec.com.ar or contact our Sales Team

intersec@argentina.messefrankfurt.com

FUTURE PROFESSIONALS

More than 130 students from 7 technical schools of electronics of the City of Buenos Aires participated in a talk on security and electronic security, and a tour of stands of 21 companies where they were told about the industry and the professional needs for their job placement.



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