

Press release – Intersec Buenos Aires  
Buenos Aires, September 4-6, 2024



## **Intersec Buenos Aires 2024 is getting ready**

**Buenos Aires, April 2024. – The International Trade Fair for Commercial and Information Security, Fire Protection and Safety will be held from September 4 to 6, 2024 at La Rural Trade Center in Buenos Aires.**

The Fire, Security & Safety sector will meet again at Intersec Buenos Aires 2024, the event that brings together companies and referents of integral security in the country. Organized by the Argentine Chamber of Electronic Security (CASEL), the Argentine Chamber of Security (CAS) and Messe Frankfurt Argentina, it will be held in the Blue Pavilion of La Rural Trade Center, thus increasing the exhibition space available compared to other editions.

Intersec Buenos Aires 2024 represents a range of possibilities for both exhibitors and visitors as it provides a global overview of the market, offers updated information on the sector, and showcases the latest trends in the industry. The last edition of Intersec Buenos Aires 2022 was a resounding success, strengthening its position as the leading exhibition of its kind in South America.

In addition to enhancing the relationship with colleagues, current customers and generating new contacts, professional updating takes place through various activities such as the exhibitors' conferences with a varied agenda of technical lectures, presentations of new products and demonstrations of use. On the other hand, live outdoor simulations will be carried out during the three days of the event, with product demos on the central track of the trade center.

**Intersec Buenos Aires 2024 will be held from September 4 to 6, 2024 from 1:00 p.m. to 8:00 p.m. at La Rural Trade Center in Buenos Aires.**

### **Press information and photographic material:**

<https://intersec-buenos-aires.ar.messefrankfurt.com/buenos-aires/es/prensa/material-prensa.html>

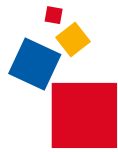
### **Social networks:**

<https://www.facebook.com/IntersecBuenosAires/>

<https://www.instagram.com/intersecbuenosaires/>

[https://twitter.com/Intersec\\_BA](https://twitter.com/Intersec_BA)

<https://intersec-buenos-aires.ar.messefrankfurt.com/buenos-aires/es.html>



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**Information about Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

**Sustainability at Messe Frankfurt**

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